



BRANTFORD INC.
DRUG ABUSE RESISTANCE EDUCATION PROGRAM
P.O. BOX 1116, BRANTFORD, ONTARIO N3T 5T3
N E W S L E T T E R

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THE STORY OF DARE

The DARE Program arrived in Brantford by way of Los Angeles. In 1983 the L.A. Police Department and the L.A. Unified School District formed a task force to develop a drug abuse prevention program for elementary school children. DARE was the result of this partnership's efforts. Since 1983 DARE has continued to expand. There are programs in all 50 states of the U.S. and in every province. In Ontario, DARE is offered by 16 municipal police services, 67 OPP detachments and at four military bases.

This innovative, crime-prevention program was spearheaded in our community by Police Chief Alvin Barber (Ret.) and then Deputy Chief Bob Peeling (Ret.). DARE was introduced to half of the grade six students in Brantford, on a pilot project basis, in the fall of 1997. Within a short time, it was evident that DARE had the overwhelming support of school principals, teachers, parents and most importantly, the students themselves. Beginning in the 1998-99 school year, DARE was taught to every grade six student in Brantford. At the end of the 2011-12 school year, approximately 18,200 students will have received this valuable education since it was first introduced in Brantford!

WHAT IS DARE?

DARE equips young people with the necessary skills to make well-informed choices and to empower them to say no when they are tempted to use alcohol, tobacco or drugs. Another component of DARE helps students to recognize the dangers of violence in their schools and community. DARE is taught by two, specially-trained Brantford Police Service officers, in one-hour sessions, over 13 consecutive weeks. Students are actively involved in a variety of oral and written exercises over that time and celebrate their successful completion of the program at a graduation ceremony where they receive certificates and a DARE T-shirt.

WHO FUNDS DARE?

The program costs \$160,000 a year and is operated by a volunteer board of directors which helps ensure that the necessary funding is done. DARE is made possible thanks to the generous support of the Brantford Police Services Board, the Ministry of Community Safety and Correctional Services, local corporations, financial institutions, foundations, service clubs and teachers, parents and students from our City schools.

***"GR8 - GROWING
RESPONSIBILITY "***

It's settled - the official name for our Grade 8 curriculum is **"GR8 - Growing Responsibility"**. The pilot

was rolled out to three Grand Erie Board schools during the first semester. *GR8* will be fine-tuned and then rolled out to four more schools in the second semester. We have a waiting list of schools interested in joining. Former DARE Officer Philip Minotti, with help from Constables Charmaine Pelletier and Keli Corpse, drafted *GR8's* curriculum - four, 50-minute lesson plans that reinforce DARE's message to students in this important age group. We hope to welcome schools from the Brant Haldimand Norfolk Catholic District School Board.

MEET OUR DARE OFFICERS

A DARE Officer is selected by representatives of the DARE Board and the Brantford Police Service for a three-year posting. Constables Charmaine Pelletier and Keli Corpse are teaching DARE during the 2011-12 school year.



Constable Charmaine Pelletier is an eight-year veteran of the Brantford Police Service. Before policing in Brantford, she was with the St. Thomas Police Service. Charmaine is well-known in the secondary school community having served as the High School Resource Officer at BCI.

Keli Corpse originally began his policing career in Toronto, but has been a member of the Brantford Police Service since December 2008. Prior to entering policing, Keli played professional hockey in the American and East Coast Hockey Leagues and in Europe.

DARE OFFICER ALUMNI

Officers Steve Sumsion, Brad Loveday, Craig Kennedy Mark Stachurski, Philip Minotti, Steve Bebee, Jaime Price, Dean McIntosh and Diana Kestle are former members of this dedicated group of professionals.

BRANTFORD RED SOX HOST DARE STUDENTS AT SEASON OPENER

DARE Brantford thanks Paul Aucoin, staff, and players of the Brantford Red Sox, of the Inter-county Major Baseball League. Last season, the Sox treated DARE students - past and present - to their season opener on May 7. The event was so popular that the Sox are inviting us back for this year's season opener on May 12.



DARE President Sue Reid, Sox Catcher Wayne Forman and Retired Police Chief Bob Peeling throw out the first pitch

**DARE BRANTFORD IS PLEASED TO
ANNOUNCE THE ARRIVAL OF ...
DAREN- THE-LION MASCOT**

The official celebration of Daren-the-Lion's arrival was on the evening of Saturday, November 26, 2011, at the Santa Claus Parade. Daren accompanied the DARE van, along with Constable Charmaine Pelletier and Constable Keli Corpse. Look for Daren at community events and DARE graduations.



ENDOWMENT FUND

In April 2002, the DARE Board established an endowment fund through the Brant Community Foundation to ensure the continued viability of the program for future years. The Board recognizes the leadership role taken by the James F. Boughner Foundation, S.C. Johnson and Westcast Industries Inc. in contributing to the endowment. To date, the endowment fund has generated over \$149,000 in interest. This commitment is an important investment in the future of our children!

**OUR 2011-12 BOARD OF
DIRECTORS**

Susan Reid	President
Rick Martin	Treasurer
Wendy Bayne	Member

Carol de Ville	Member
Perry Enyedi	Member
Joe Ernst	Member
Brandon Graves	Member
Lori Henderson	Member
Jeff McCormick	Member
Geoff Nelson	Member
Marlies Redekop	Member
Julie Smith	Member
Carol Ann Sloat	Member

Last October we were pleased to welcome Marlies Redekop to the DARE team. Marlies is the Principal at Dufferin School. The Board of DARE Brantford Inc. is made up of a good cross-section from the community, who remain committed to delivering DARE.

Missing from our Board is Ken Woodley, a grade 6 teacher at Ryerson Heights. Ken was instrumental in drafting a DARE grant application. We gratefully acknowledge the following past members for their dedication: Jayne Ammerman, Garth Dix, Shirley Harries-Langley, David Jacobs, Bridget Krajcar, Jennifer Kinneman, Jeff Kowal, Jerry Kroetsch, Trish Kings, Anthony Labatt, Sally Littell, Shawn MacLeod, Chris McCurdy, Murray Moffatt, Harry Norton, Evelyn Oliver, Vern Payne, Joe Persia, Kathy Poirier, Rick Robinson, Barbara Ruff, Alayne Sokoloski, Dr. Steve Somerton, Duff Williamson and Bruce Wilson. The Board also recognizes the resource role of retired Police Chiefs Bob Peeling, Ray Fitzpatrick, Derek McElveny and current Chief Jeff Kellner.

**\$1,000 RAFFLE TICKETS ON SALE
NOW...**

Board members are once again selling raffle tickets at DARE graduations (\$2. each or 3 for \$5.). Linda Osborne was last year's lucky winner. Linda purchased her ticket at her daughter's DARE graduation

from Board member Julie Smith. We appreciate Dave Beck and the gang from Beck's Printing, 75 Empey Street, for once again generously donating the tickets.



DARE Treasurer Rick Martin presents Linda Osborne with a \$1,000 cheque

**ATM WEB DESIGN PUTS DARE
BRANTFORD ON THE
WORLDWIDE WEB!**

Make sure you visit www.darebrantford.ca to find out the latest, breaking news from DARE Brantford Inc. (not to mention how to make a charitable donation to us).

**BE ON THE LOOKOUT FOR DARE
POSTERS . . .**

Talented art students from Assumption, St. John's and North Park created posters promoting DARE's message. The posters will be appearing at Assumption, St. John's and North Park feeder schools and in community centres in your neighbourhood.

**ST. LEONARD'S COMMUNITY
SERVICES - A VALUABLE PARTNER**

Since November 2003, diversion programs, operated by St. Leonard's Community Services, have been significant supporters of DARE. The Pre-charge and Adult Diversion Programs are designed to reduce minor incidents of

crime. These programs require the referred to comply with negotiated sanctions which serve as the individual's efforts to make reparation to the community and/or victim of the offence. One of the sanctions negotiated is a charitable donation. Thank you St. Leonard's!

DARE GRANT IN THE WORKS . . .

The DARE Board is putting the final touches on a grant application, open to Brantford students in grades 7 to 12. The grant is intended to encourage students to become more involved in the education process and to promote the teaching of DARE's core values.



SALUTES OUR SPONSORS!

- ATM Web Design
- Beck's Printing Services
- James F. Boughner Foundation
- Bow Park Farms
- Brant-Lyn Optimist Club
- Brantford Community Foundation
- Brantford Police Services Board
- Business Depot/Staples
- Gates Canada
- Hankinson Charitable Trust Fund
- Hurryprint Imaging Centre
- S.C. Johnson
- Kelly Foundation
- Kiwanis Club of Brantford
- McDonald's of Brantford
- Millard, Rouse and Rosebrugh LLP
- Ministry of Community Safety & Correctional Services
- Optimist Club of North Brantford
- RBC
- St. Leonard's Federal Diversion Program
- Tim Hortons, 226 West St.
- Wecast Ind. Inc.
- West Brant Window World