



BRANTFORD INC.

DRUG ABUSE RESISTANCE EDUCATION PROGRAM

P.O. BOX 1116, BRANTFORD, ONTARIO N3T 5T3

N E W S L E T T E R

Issue #15

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THE STORY OF DARE

The DARE Program arrived in Brantford by way of Los Angeles. In 1983 the L.A. Police Department and the L.A. Unified School District formed a task force to develop a drug abuse prevention program for elementary school children. DARE was the result of this partnership's efforts. Since 1983 DARE has continued to expand. There are programs in all 50 states of the U.S. and in every province. In Ontario, DARE is offered by 16 municipal police services, 67 OPP detachments and at four military bases.

This innovative, crime-prevention program was spearheaded in our community by Police Chief Alvin Barber (Ret.) and then Deputy Chief Bob Peeling (Ret.). DARE was introduced to half of the grade six students in Brantford, on a pilot project basis, in the fall of 1997. Within a short time, it was evident that DARE had the overwhelming support of school principals, teachers, parents and most importantly, the students themselves. Beginning in the 1998-99 school year, DARE was taught to every grade six student in Brantford. At the end of the 2010-11 school year, approximately 17,000 students will have received this valuable education since it was first introduced in Brantford!

WHAT IS DARE?

DARE equips young people with the necessary skills to make well-informed

choices and to empower them to say no when they are tempted to use alcohol, tobacco or drugs. Another component of DARE helps students to recognize the dangers of violence in their schools and community. DARE is taught by two, specially-trained Brantford Police Service officers, in one-hour sessions, over 13 consecutive weeks. Students are actively involved in a variety of oral and written exercises over that time and celebrate their successful completion of the program at a graduation ceremony where they receive certificates and a DARE T-shirt.

WHO FUNDS DARE?

The program costs \$160,000 a year and is operated by a volunteer board of directors which helps ensure that the necessary funding is done. DARE is made possible thanks to the generous support of the Brantford Police Services Board, the Ministry of Community Safety and Correctional Services, local corporations, financial institutions, foundations, service clubs and teachers, parents and students from our City schools.

ATM WEB DESIGN PUTS DARE BRANTFORD ON THE WORLDWIDE WEB!

Make sure you visit www.darebrantford.ca to find out the latest, breaking news from DARE Brantford Inc. (not to mention how to make a charitable donation to us). Thanks to Patrick Thompson, of ATM Web

Design, for his expertise and generosity in putting DARE Brantford on the World Wide Web!

MEET OUR DARE OFFICERS

A DARE Officer is selected by representatives of the DARE Board and the Brantford Police Service for a three-year posting.

We are pleased to introduce our DARE Officers - Constables Charmaine Pelletier and Keli Corpse - for the 2010-11 school year.



Constable Charmaine Pelletier is an eight-year veteran of the Brantford Police Service. Before policing in Brantford, she was with the St. Thomas Police Service. Charmaine is well-known in the secondary school community, having served as the High School Resource Officer at BCI. She looks forward to meeting her DARE students.

Keli Corpse originally began his policing career in Toronto, but has been a member of the Brantford Police Service since December 2008. Prior to entering policing, Keli played professional hockey in the American and East Coast Hockey Leagues

and in Europe. While playing in the U.S., Keli volunteered his time working with young people. He looks forward to seeing his former students and getting to know the new crop of grade six kids.

DARE OFFICER ALUMNI

Officers Steve Sumsion, Brad Loveday, Craig Kennedy Mark Stachurski, Philip Minotti, Steve Bebee, Jaime Price, Dean McIntosh and Diana Kestle are former members of this dedicated group of professionals.

ENDOWMENT FUND

In April 2002, the DARE Board established an endowment fund through the Brant Community Foundation to ensure the continued viability of the program for future years. The Board recognizes the leadership role taken by the James F. Boughner Foundation, S.C. Johnson and Westcast Industries Inc. in contributing to the endowment. To date, the endowment fund has generated over \$135,000 in interest. This commitment is an important investment in the future of our children!

OUR 2010 BOARD OF DIRECTORS

Susan Reid	President
Rick Martin	Treasurer
Wendy Bayne	Member
Carol de Ville	Member
Fire Chief Garth Dix	Member
Perry Enyedi	Member
Joe Ernst	Member
Brandon Graves	Member
Lori Henderson	Member
Geoff Nelson	Member
Julie Smith	Member
Ken Woodley	Member
Dan Legacy	Student Volunteer

Missing from the DARE Board Directory are Evelyn Oliver and David Jacobs.

Though Evelyn and David will be missed, we are pleased to welcome Brandon Graves to our team. Brandon replaces David Jacobs as S.C. Johnson's representative. The Board of DARE Brantford Inc. is made up of a good cross-section from the community, who remain committed to delivering DARE. We also thank our student volunteer, Dan Legacy, for his efforts in coordinating Transitions Toolkit. Dan is a Police Foundations student at Mohawk College.

The Board gratefully acknowledges past members for their dedication: Jayne Ammerman, Shirley Harries-Langley, David Jacobs, Bridget Krajcar, Jennifer Kinneman, Jeff Kowal, Jerry Kroetsch, Trish Kings, Anthony Labatt, Sally Littell, Shawn MacLeod, Chris McCurdy, Murray Moffatt, Harry Norton, Evelyn Oliver, Vern Payne, Joe Persia, Kathy Poirier, Rick Robinson, Barbara Ruff, Alayne Sokoloski, Dr. Steve Somerton, Duff Williamson and Bruce Wilson. The Board also recognizes the resource role of retired Police Chiefs Bob Peeling, Ray Fitzpatrick and current Chief Derek McElveny.

SPEAKING OF DARE GRADUATIONS

Did you know that all DARE graduation certificates are donated by our local Staples Store, on West Street? Thanks to Garvin Milne, the manager of Staples, for helping to make our graduations a special occasion.

LUCKY WINNERS OF \$1,000 DARE RAFFLE

Congratulations to Ron and Susan Markell for being the lucky winners of this school year's \$1,000 fund-raising draw on June 18. Board members sold tickets - a steal at \$2 each - at first and second semester DARE graduations. The Markells bought the winning ticket at the

graduation of their daughter, Brittany. We appreciate Dave Beck and the gang from Beck's Printing, 75 Empey Street, for once again generously donating the tickets.



Lt. to Rt.: Susan, Kaitlyn and Brittany Markell receive a \$1,000 cheque from DARE Board member Wendy Bayne

ST. LEONARD'S COMMUNITY SERVICES - A VALUABLE PARTNER

Since November 2003, diversion programs, operated by St. Leonard's Community Services, have been significant supporters of DARE. The Pre-charge and Adult Diversion Programs are designed to reduce minor incidents of crime. These programs require the referred to comply with negotiated sanctions which serve as the individual's efforts to make reparation to the community and/or victim of the offence. One of the sanctions negotiated is a charitable donation. Thank you St. Leonard's!

DARE SPIN-OFF - TRANSITIONS TOOLKIT

This past school year, DARE Brantford, in conjunction with educators from the Grand Erie School Board, the Brantford Police Service, Brant County Health Unit and St. Leonard's Society helped to create a unique curriculum for adolescents.

Designed for students in grade eight, the critical time preceding the transition from elementary to secondary school, Transitions Toolkit is designed to be a resource for students to prepare for success. In addition to providing information to reduce anxiety and concerns around entry to the world of high school, T.T. provides strategies to build positive and supportive relationships, prepare for social and academic challenges and revisits the communication and problem-solving strategies first introduced through DARE. The T.T. draft curriculum was test piloted in 11 Brant County schools in the 2009-10 school year. Students in the pilot classes will be followed throughout their grade nine year with the expectation that their T.T. training will improve their attendance and conduct in the secondary environment and enhance their learning skills and their credit accumulation. DARE Brantford is proud of its role in helping to spearhead an initiative that provides positive and proactive support in assisting young people with social and academic challenges presented in the critical transition between elementary and secondary school. T.T. will be rolled out to more schools in the Grand Erie Board this year.

WHAT'S ON THE HORIZON?

Staff and students from North Park Collegiate are producing an updated DARE video. DARE Brantford is investigating the production of an anti-violence video.

COMMITMENT TIMES TWO . . .

On November 27, 2009, RBC presented DARE with two cheques. RBC's Foundation cut a cheque for \$1,000 and its Volunteer Grant Program came through with \$500. We thank RBC for helping us make a difference to youths in Brantford.



(Perry Enyedi, from RBC, presents two cheques – totalling \$1,500 – to Sue Reid, President of DARE)

D.A.R.E.

SALUTES OUR SPONSORS!

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